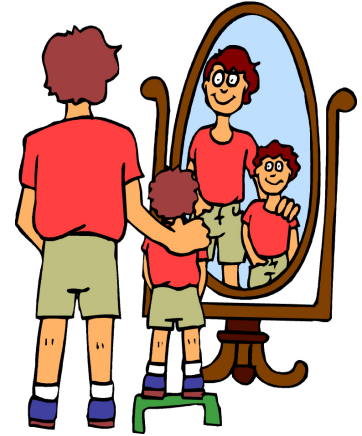


DARE To Be YOU!

Dear Lori,

I am very excited to share with you my one of a kind program, Dare to Be YOU!!! This 45 minute program mixes humor, magic, music, sound effects, and lots of audience interaction.

Plus, as we discussed, the program will have a self-esteem theme. In this email you will find the documents for the helpful promotional packet. Below is a quick list of the documents and how to best utilize them. You will also find an evaluation form for the teachers/facilitators. Their input is very important to my programs. I would greatly appreciate it if each teacher/facilitator received one and you can fax or email their responses at a later date.



1. Poster....This is legal size format and in color. If you want to save on color ink you can print the poster in black and white and photo copy them.
2. A simple press release that you may send out to the main paper, local paper, parent magazines, T.V. stations, cable networks etc. This is a suggested format you may edit it in any way you see fit.
3. Camera Ready Flyers...again this flyer is in color. But as with the legal posters you can always print the flyer in black and white to save ink and photocopy them.
4. Photo ready ads....4 different ads that can be used for your newsletters or local paper.
5. Camera ready magic trick flyer...Make up as many as you want to hand out to the kids prior to the show or after the show.
6. Camera ready optical illusion sheet....Again, make up as many as you want to hand out before or after the program.