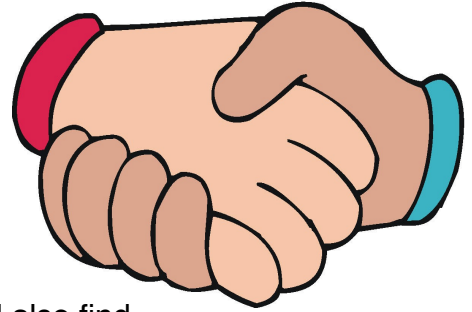


# The Magic of Cooperation!

Dear Brad,

I am very excited to share with you my one of a kind program, THE MAGIC OF COOPERATION. This educational program mixes humor, sound effects, audience interaction, magic and an important message. Plus, as we discussed the program will have a cooperation theme. With these attachments you will find the documents for the helpful promotional packet. Below is a quick list of the documents and how to best utilize them. You will also find an evaluation form for the teachers. Their input is very important to my programs. I would greatly appreciate it if each teacher recieved one and you can fax their responses at a later date.



1. Poster....This is legal size and is in color. If you want to save on color ink you can print the poster in black and white and photo copy them.
2. A simple press release that you may send out to the main paper, local paper, parent magazines, T.V. stations, cable networks etc. This is a suggested format you may edit it in any way you see fit.
3. Announcement copy...print off and fill-in the blank spots with your information and you have a great tool for making announcements at church, school or any big event that you want to promote the program.
4. Camera Ready Flyers...again this flyer is in color. But as with the legal posters you can always print the flyer in black and white to save ink and photocopy them.
5. Photo ready ads....4 different ads that can be used for your newsletters or local paper.
6. Camera ready magic trick flyer...Make up as many as you want to hand out to the kids prior to the show or after the show.
7. Camera ready optical illusion sheet....Again, make up as many as you want to hand out before or after the program.

Thanks,

*Brian Richards*